

Is Your Web Site Working For You?

Are you spending money on your web site and not realizing a return on that investment? Imagine your web site making money for you while you are speaking, writing, or sleeping. Grow your email list for future marketing opportunities with the click of a button. Offer your product to audiences around the world. Increase your platform and bottom line profit. Interact and engage web site visitors using inexpensive technology opportunities. You're sitting on a goldmine and probably don't even know it. Learn how to mine the opportunities that your web site has to offer.

- ▶ What is your passion, purpose, or focus? _____
- ▶ Do your promotional materials – web site – clearly reflect that?
- ▶ _____ is key!
- ▶ When is the best time to start growing your email / subscriber list?
- ▶ Unless you are uniquely gifted in graphic design or web site design/development/maintenance, _____!



For specific links, please visit:
<http://www.christianspeakerservices.com/WebsiteWorkForYou.htm>

Email /Subscriber Lists

Book Sales & Other Product

Online Event Registration

Webinars / Broadcasts

Telephone / Teleseminars

Forms / File Conversion

Shopping Carts

Web Host / Domain Name
Registration

Graphics / Photos / Headshots

Transcription Service

Audio Recording

Blogs

Video Recording / Delivery

Miscellaneous

- Forums
- Chat Room
- Surveys
- Membership
- Copywriting / Editing



- Virtual Book/Blog Tour Management
- Private Coaching
- Speaker Representation
- Other Resources

Other Training

- Got Purpose?
- Building Your Speaking Platform
Ask the Expert Clean Up Your Act!
(Allison Bottke)
- Promoting Your Writing by Public
Speaking (Mary Byers)

